Contact:
Randa Richter
Media & Partnership Relations
O: (863) 577-4608
rrichter@spcaflorida.org

For immediate release: April 5, 2019

SPCA Florida 27th Annual Walk for Animals Fundraiser

SPCA Florida Walk for Animals Celebration - Saturday, April 13th – Downtown Lakeland
Dog-friendly fundraiser includes DJ, contests, demonstrations, and more.

Lakeland, Florida - Join hundreds of two and four-legged friends at SPCA Florida's Walk for Animals at Lake Mirror on Saturday, April 13, 2019 at 8 a.m.

Your participation and fundraising for the Walk for Animals helps SPCA Florida care for more than 5,000 homeless cats and dogs each year and provides affordable medical treatment to more than 68,500 animals annually. Your company can have a team and raise money to help the animals. Get a group of at least 5 people together, create a team fundraising page, and start fundraising today!

Registration fee is only $35 per person and great prizes are awarded to top fundraisers! T-shirt is included, PLUS a dog bandana, and event wristband to participate in the Bow Wow Breakfast.

Activities for the day include contests such as a dog hula hoop contest, costume contest, paw painting, egg scavenger hunt, kidz zone, K9 demonstrations, music, food, and specialty vendors. Dogs participating in the event should be social and well-behaved, current on rabies vaccinations, and kept on a 6-foot or shorter non-retractable leash.

The Walk for Animals is made possible by generous sponsors and donors including Publix Supermarket Charities, Anne Watkins, North County Dermatology Clinic, Cat Depot, Stahl & Associates Insurance, Fields Auto Group, WBF Classic Hits, Eaglebrooke Life Magazine, PGTV, Hall Communications and many more.

Register you and your furry friend and start raising money for the homeless animals today! For more information about vendor or sponsorship opportunities, visit www.spcaflorida.org/walk or call (863) 577-4608.

About SPCA Florida
Founded in 1979, SPCA Florida is a 501(c)3 non-profit organization headquartered in Lakeland. Dedicated to improving the lives of pets and people in the community, SPCA Florida provides caring, compassion and hope to more than 6,000 homeless animals entering our doors each year. Open to the public, our McClurg Animal Medical Center is a state-of-the-art veterinary facility that heals and helps 50,000 patients annually. Thousands more pets and people are served through our community outreach and education programs.