

# ***STAR PAWS***

## ***THE SPRAYED GENERATION***

VIRTUAL AUCTION FOR ANIMALS  NOVEMBER 14, 2020

***TO BOLDLY GO WHERE NO ONE HAS GONE BEFORE...***  
***...NO-KILL POLK COUNTY 2025!***

EMCEES

WFLA's Melissa Marino  
and Staci Da Silva

AUCTIONEER

Marty Higgenbotham

HONORARY CHAIR

Sandra Cagan





# STAR PAWS

## THE SPRAYED GENERATION

### MISSION TIMETABLE:

6:00PM	YAPPY HOUR
7:00 PM	INTRODUCTION OF EMCEES: MELISSA MARINO, REPORTER, WLFA-TV STACI DASILVA, REPORTER, WLFA-TV INTRODUCTION HONORARY CHAIR: SANDY CAGAN SHERIFF GRADY JUDD TALKS PARTNERSHIPS THANK YOU TO SPONSORS SILENT AUCTION CLOSING INITIATIVE, PARTNERSHIPS, AND HEROES
7:10 PM	
7:15 PM	
7:15 PM	
7:30 PM	LIVE AUCTION AND CASH CALL WITH MARTY HIGGENBOTHAM
7:55 PM	RAFFLE DRAWING
8:00 PM	EVENT CONCLUDES







# CARING FOR OUR COMPASSIONATE.

We're proud to support  
organizations that help open  
doors for adopted pets.

## ***STAR PAWS: MISSION BRIEFING***

SPCA Florida was founded in Polk County, Florida in 1979.  
The organization exists to eliminate animal suffering and to engage the  
entire community in the welfare and well-being of animals.

PRESIDENT: Karen Mitchell  
VICE PRESIDENT: Marion Smith  
TREASURER: Julie Davis  
SECRETARY: Stacy Walsh

BOARD MEMBERS  
Walter W Carey • Dawn Diaz • Katie Norvell Liddell  
Grace Viola • Katrina Barcellona

EXECUTIVE DIRECTOR: Shelley Thayer





North County Dermatology  
Clinic wishes SPCA Florida  
continued success finding  
loving homes for our  
orphaned friends



**NORTH COUNTY  
Dermatology Clinic**

Monarch Center  
6650 N. Socrum Loop Road  
(863) 853-3331  
www.ncdermclinic.com

# Thank You

*Waters Enterprise  
Leasing Inc.*

**for supporting  
SPCA Florida!**



# Join our Family

## Name a Room at SPCA Florida!

If you could name one of SPCA Florida's rooms, what would you call it?

For the first time, SPCA Florida offers naming rights. Honor someone special in your life, a favorite pet, family member, or you, by selecting a personal name for a room. Your contribution will forever change the lives of homeless animals.

Imagine cats and dogs living in Catty's Castle, Samson's Snuggleroom, or Detweiler's Den.

Each room comes with two plaques. One has the name of your room, and the other your special message or story and photo that thousands of visitors will read every year.

### Naming Opportunities

Adoptions Cattery A	SOLD
Adoptions Cattery B	\$25,000
Adoptions Cattery C	SOLD
Adoptions Cattery D	\$15,000
Adoptions Puppy Room	\$30,000
Adoptions Kennel	\$35,000
Hospital Rainbow Bridge Room	\$20,000
Hospital Exam Room Two	\$20,000
Hospital Exam Room Three	\$20,000
Hospital Exam Room Four	\$20,000
Hospital Exam Room Five	\$20,000
Hospital Exam Room Six (cat specific)	\$20,000
Hospital Exam Room Seven (cat specific)	\$20,000
Adoption Center	\$1,000,000



There has never been a better opportunity to leave a legacy that saves lives! Contact Shelley Thayer or Sandra Dawson for more information. Phone: 863-646-7722.

All names subject to approval.

 **Orlando  
Cat Cafe**  
Where the Cool Cats Hang Out



GIONIS, CAULLEY & DILLINGER  
INSURANCE CONSULTANTS

**877-744-6647**





## LANDING PAWTY UPDATE: About SPCA Florida

SPCA Florida is a private, non-profit organization founded in 1979, which relies solely on the generosity of the community to support our programs and services. SPCA Florida is a tax-exempt charity under section 501(c)3 of the United States Internal Revenue Service Code.

Our mission is to eliminate animal suffering and to enhance the human-animal bond by engaging the entire community in the welfare and well-being of animals.

We accomplish this by designing, delivering, and advancing model programs to promote the adoption of healthy animals, prevent cat and dog overpopulation, provide veterinary medical services for animals in the community, and keep animals in their homes through relinquishment intervention and safety-net strategies.

### 2019 at a Glance

- Powered by 79 Staff Members and 568 Volunteers
- 39,911 Hours Volunteered
- \$6 Million Operating Budget
- 47,830 Calls Answered by Call Center
- Total Cat Intake: 3391
- Total Dog Intake: 1717
- Cats Adopted or Transported: 2565
- Dogs Adopted or Transported: 1558



## STAR PAWS LANDING PAWTY



EMCEE Melissa Marino

Melissa Marino joined WFLA in 2016 as a television news reporter and anchor. Melissa was born and raised in Central Pennsylvania. She graduated with honors from York College of Pennsylvania with a degree in Mass Communications, and minors in behavioral science and human services.

Melissa has spent a decade working in Television news. She began her career at WPMT, in her hometown of York, PA. Melissa got her start there as an intern and worked her way up through the ranks of the newsroom.

While at WPMT, she was known for her investigations into the heroin epidemic, and even helped with the formation of a heroin task force. She also spent a lot of time covering politics at the State Capitol in Harrisburg.

Melissa started at WFLA in Tampa in 2016, doing what she loves in the Sunshine State. In two years at WFLA, she has covered countless national stories from Orlando to Tampa. When she is not covering news she enjoys spending time at the beach. She has two rescue cats, Queen Liliuokalani and Leonardo. She also loves to work out and cook.

Melissa has a boyfriend who is a Firefighter/EMT in Florida. Brandon is also a retired baseball player who spent 15 years 'living the dream' in AAA and other independent leagues. Melissa has two brothers. Her brother Ed is an Army Veteran who served two tours to Iraq.

### EMCEE Staci DaSilva

Originally from Massachusetts, Staci DaSilva is a graduate of Emerson College. After graduation, she spent three years in Sioux City, Iowa, covering tornadoes, caucuses and historic flooding at KCAU-TV. Then she moved to Vermont and joined the team at WVNY/WFFF. While there, you could find her tracking down escaped inmates in New York's North Country, covering Senator Bernie Sanders' rise to national prominence or sitting behind the anchor desk.

For the past year, Staci has been covering all things Polk County for WFLA News Channel 8.

Staci became an animal lover in 2011 when she adopted her cat, Max, in Iowa. She was feeling a little lonely being so far from her friends and family. Max has been by her side ever since and brings her joy every day.

She supports SPCA Florida because every animal deserves a warm and loving home. After all, a house is not a home without a cat (or a dog).





## HONORARY CHAIR Sandy Cagan

Sandra Cagan is the founder and owner of the Orlando Cat Café, the first Cat Café to open in the State of Florida. The café, which opened in September of 2016, has welcomed over 70,000 guests from all over the world, and just recently celebrated their 1,000th adoption.

Sandra serves as Senior Vice President of Cagan Management Group, a family owned property management/property development firm with offices in Chicago, Illinois as well as Clermont, Florida. In this capacity, Sandra oversees a portfolio of over 6,000 apartment units and is responsible for the design and construction of multifamily housing projects in the State of Florida.

As a life-long lover of cats, she decided in 2015 at the age of 50, to turn her attention to more philanthropic pursuits, and thus the Orlando Cat Café was born. Sandra speaks of her work with the café as a "labor of love". In addition to 100% of cat adoption fees going directly to SPCA Florida, Sandra donates all profits from the Orlando Cat Café back to SPCA as well.

She is married to her husband Jeff and is the proud "hooman" to kitties Milo and Otis. When not working, you can find her studying for her Master's of Public Administration which she is currently pursuing.



## AUCTIONEER Marty E. Higgenbotham

Since the age of seven, Marty E. Higgenbotham knew he wanted to be an auctioneer. Since 1959, he has shared his auctioneering expertise with our community. We have all been entertained while his skills and generosity have enriched our causes. Marty helps our community raise in excess of one million dollars annually for local charities!

President of Higgenbotham Auctioneers International Ltd., Marty obtained his broker's license the day he turned 21. He has been in the real estate brokerage and auctioneering field since 1959, conducting real estate and/or personal property auctions in 49 states. Today, Higgenbotham Auctioneers International is one of the largest real estate companies in America, ranking as one of the top five nationwide.

Marty travels extensively conducting seminars, counseling and acting as an advisor witness for attorneys, trust departments, and financial institutions, but still makes time to donate his services for the benefit of us all, and we are extremely grateful.

# LANDING PAWTY UPDATE: AUCTION RULES

By bidding in the auction, each bidder agrees to these auction rules. A bid is a legal contract.

✓ All items are sold "as is." All sales are final. No exchanges or refunds permitted.

✓ If the minimum bid for an item is not obtained, SPCA Florida reserves the right to withdraw the items from the auction.

✓ Values set forth are donor estimates of fair market value. Contributions over and above these estimates may be tax deductible; consult your tax advisor for information regarding deductions. SPCA Florida is a 501(c)3 organization.

✓ Reservations for trips and services must be mutually arranged with the donor. No refunds will be allowed for cancellations or failure to use within the specified time.

✓ If you do not use a credit card on the site to pay for purchases and donations, you must contact SPCA Florida on Monday, November 16th to arrange for payment. Call 863-577-4600 or e-mail [marketing@spcaflorida.org](mailto:marketing@spcaflorida.org).

✓ To bid, please sign in to your bidder account at [spcaflorida.org/starpaws](http://spcaflorida.org/starpaws). Choose a category on the left sidebar, scroll up and down to view the items, and click on the item of your choice. To place a bid, click on the "BID" button.



# SHIPPING

Shipping fee is not included in the items. All Items will be available for pick-up Wednesday, Nov 18. \$25 delivery fee in Polk County. We can also mail items to you at direct mail costs.



# LIVE AUCTION ITEMS

## LANDING PAWTY UPDATE:

Please bid generously on these items for our community's homeless animals!

### 1. GET FIRED UP: SPEND A HALF DAY AT THE LAKELAND FIRE DEPARTMENT WITH FIRE CHIEF DOUGLAS RILEY



This Firefighter for a Day experience includes 3 hours with LFD on-duty Firefighters and Fire Chief Douglas Riley. You will tour several fire stations and may witness a response to an emergency call, dressing up in bunker gear, and using equipment reserved for firefighters.

Other experiences may include a tour of Lake Mirror in LFD's rescue boat, or getting a fantastic view of Lakeland from 100 feet in the air in the bucket of Tower 15.

After lunch with the firefighters, you'll receive a goody bag to remember your special day as an honorary firefighter. Valid through 11/14/21, subject to availability.

*Donor: Fire Chief Riley*  
*Value: \$1000*

### 2. PUT A SMILE ON SOMEONE'S FACE: FULL \$6,000 ORTHODONTIC TREATMENT WITH NO EXPIRATION DATE

Full orthodontic treatment by Dr. Gregory Scott for a child or adult. Full upper & lower braces, follow-up visits, and retention retainers; excludes Invisalign and Inbrace. Insurance applicable.

No expiration date - buy it for your grandchildren!

*Donor: Scott Orthodontics*  
*Minimum Bid: \$3,000*  
*Value: \$6,000*



### 3. TOUR, K-9 DEMO, AND LUNCH WITH LAKELAND POLICE CHIEF, RUBEN GARCIA

Experience first-hand the dedication and service of the Lakeland Police Department. Tour the police station and meet some of the members from LPD's nationally ranked K-9 team. Then hear how 249 crime fighters enhance the quality of life in Lakeland while you have lunch with Police Chief Ruben Garcia.

During his 34 year law enforcement career, Chief Garcia has served in the SWAT, K-9, Street Crimes, and Neighborhood Service and Special Investigations units. His "Chieftdom" covers 75 square miles and his team receives on average over 106,000 calls for service annually.

Hear from LPD's "Top Dog" how Lakeland's violent crime rate has decreased 32% since 2014 and how proud he is to serve the citizens of Lakeland.

*CHIEF RUBEN GARCIA*  
*Value: \$1,000*



### 4. PRIVATE PARTY WITH THE BAND SMOKEPOINT

Plan an awesome Birthday, Anniversary, or Special Event with a great local band as your entertainment. Give your guests the surprise and fun of live music.

Florida rock band SmokePoint performs classic and modern rock/pop hits - from Journey to Jonas Brothers and Motley Crue to Maroon 5. Your guests will be singing along and dancing to songs like Bon Jovi's 'Livin' on a Prayer', Journey's 'Don't Stop Believin', or Wild Cherry's 'Play that Funky Music'.

*Smokepoint*  
*Value: \$1,000*

### 5. BRONZE EAGLE

A majestic bronze eagle sculpture designed by artist Ken Rowe named "Out of the Blue", from Mountain Trails Galleries. Identification 33/35, cast in 1999. Certificate of Authenticity. Dimensions: 19.5"H x 21" W x 18" D.

Described by Ken Rowe, "To see one soar from afar is inspirational, but to have such majesty fly so close that you can hear the wind speed from its wings is nothing less than profound." Accompanied with the sculpture is a poem written by Ken Rowe.

*Katie Norvell-Liddell*  
*Value: \$11,500. Value is set by artist.*





## 6. LOUIS VUITTON MM TOTE BAG



The name says it all: Onthego MM takes care of business or shopping, with plenty of room for a busy woman's essentials. With classic Monogram canvas on one side and Monogram Reverse on the other, it is virtually two bags in one.

Twin Toron top handles and two shoulder straps offer several different carry styles, for extra versatility. Red textile lining. Gold color hardware. Flat inside zipped pocket. Inside double pocket. 13.4" (L) x 10.2" (H) x 5.1" (W)

*Carol Ann Henson*  
Minimum Bid: \$1,000  
Value: \$2,500

## 7. DIAMOND RING

A stunning 14K yellow gold ring with a three seven stone diamond cluster design. Containing 21 round brilliant cut diamonds weighing a total of approximately 1ct.

Clarity SI2 color G-H. Weight of ring 2.8DWT. Ring size is 7.25. Today's Gold Price \$1,539.00

*Lynn Chancer*  
Value: \$2,200



**CASH CALL**  
**LANDING PAWTY UPDATE**  
Look, Listen, Give if you wish!

**Donations will be generously matched by Anne Watkins, Walt and Barbara Carey, Beth Parker, Claudia Kersey, Beatrice Gardner, and several anonymous donors up to \$60,000!**

## 8. BOCA GRANDE CLUB: 4-NIGHT "OLD FLORIDA" GETAWAY



Experience the charm of "Old World Florida" during a 4-night stay at the exclusive Boca Grande Club on Gasparilla Island in a 2 bedroom, 2 bath villa with efficiency kitchen, washer, and dryer.

Powder white beach with excellent shelling, pools, tennis courts and seasonal restaurant. Bikes and caddy carts for rent. Fishing guides for charter.

Located midway between Ft. Myers and Sarasota with unique shops and art galleries,

along with casual and fine dining establishments that serve fresh seafood prepared by classically trained chefs. Valid through 10-31-20, based on availability.

*Donor: Anne Watkins, Value: \$2,000 Taxable*

## 9. PRIVATE TOUR FOR TWO OF BIG CAT RESCUE WITH FOUNDER CAROL BASKIN, FOLLOWED BY LUNCH WITH CAROL AND HOWARD BASKIN

You will spend 1 hour touring one of the world's largest accredited sanctuary for abandoned, abused, retired, and orphaned big cats with Founder Carol Baskin as your guide.

This certificate does not expire, but is subject to a determination by Howard Baskin in his sole direction that the COVID virus is sufficiently under control. Also subject to Big Cat Rescue visitor safety rules during the tour. Valid any day of the week, subject only to Founder's schedule availability.



Big Cat Rescue, located in Tampa about 15 minutes NW of the airport, is home to approximately 50 tigers, leopards, bobcats, etc. The cats are housed in natural settings and in some cases you may be within 4 feet of these majestic animals.

Big Cat Rescue is one of the world's largest accredited sanctuaries for abused, orphaned and abandoned exotic cats. Many were retired from circuses or were saved from roadside zoos, from unqualified individuals keeping them as pets or from those who planned to turn them into fur coats. Its mission is to provide the best home possible for the cats in its care, end abuse of big cats in captivity and prevent extinction of big cats in the wild. They do not buy, sell or breed cats, allow petting or take cats offsite for display. Their objective is to educate the public about the plight of exotic cats so that some day there will be no need for a sanctuary to exist.

Big Cat Rescue is a leading advocate of the Big Cat Public Safety Act, federal legislation to end the abusive cub petting that drives most of the rampant breeding and phase out ownership of big cats by unqualified, unlicensed private individuals. Carole Baskin is the Founder and CEO of Big Cat Rescue. Howard Baskin is the Advisory Board Chairman and Treasurer. Both are on the Board of Directors.

*Donated By Howard Baskin, Value: \$5,000*



# LANDING PAWTY UPDATE

\*\*\* Incoming message from ground control \*\*\*

## THANK YOU TO OUR SPONSORS!

### Captain's Pet and Ship's Cat

Carolyn Day

William and Linda Bosley

The Carol & Barney Barnett Fund  
within the GiveWell Community Foundation



PUBLIX SUPER MARKETS  
**CHARITIES**

### Fur Classic Sponsors



Mary and Rick Stephens

Grace Viola

Peter and Kathleen Munson

Marion Smith

Diane Tait

*On Behalf of Sixteen Hands Horse Sanctuary*

Sandra Golden

Emily and Andrew Crossfield

Mike and Kathy McGee

Alan Fredrickson

Bev Meadows and  
Gary Partoyan

### Tribble Sponsors



Gerald Fortner

Jeff Fuqua

Waters Enterprise Leasing, Inc.

Bob and Nancy Georges

### Tail-Wagger Sponsors



Jeff Donahue

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John and Lu Fitzwater

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Lynn Chancer

Katie Norvell Liddell

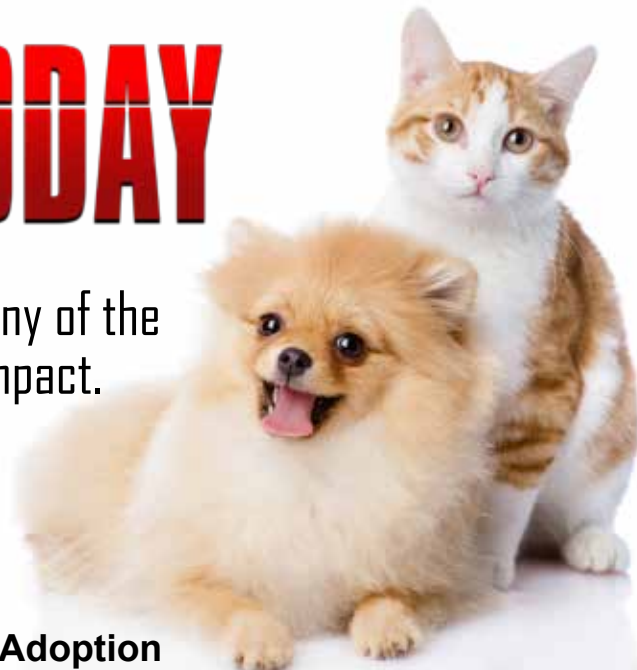
Mary Budd

Dawn Diaz

Anita Nagler



# SAVE A LIFE TODAY



**LANDING PAWTY UPDATE:** Donating to any of the below items makes a direct, life-saving impact. This is a wonderful opportunity to help homeless cats and dogs.

## **Sponsor Spay or Neuter for a Cat Awaiting Adoption**

Please support spaying and neutering of animals in Polk County to prevent pet overpopulation. \$75.00 will cover the cost to spay or neuter a cat awaiting adoption.

## **Sponsor Spay or Neuter for 10 Cats Awaiting Adoption**

Spaying and neutering animals in Polk County is vital to prevent further pet overpopulation. \$750.00 will cover the cost to spay or neuter 10 cats awaiting adoption!

## **Feline Enrichment**

Cats can get bored too, and your donation will provide enrichment for homeless cats and kitten. \$50.00 provides an incline scratcher and toys for 6 cats waiting for their forever homes.

## **Sponsor Spay or Neuter for a Dog Awaiting Adoption**

Please support spaying and neutering of animals in Polk County to prevent pet overpopulation. \$145.00 will cover the cost to spay or neuter a dog awaiting adoption.

## **Sponsor Spay or Neuter for five Dogs Awaiting Adoption**

Spaying and neutering animals in Polk County is vital to prevent further pet overpopulation. \$745.00 will cover the cost to spay or neuter five dogs awaiting adoption.

## **Memory Lane 4" X 8" Brick**

Engraved with your name or in honor or memory of a special friend, relative, or pet. \$125.00 for supporting the cats and dogs at SPCA Florida through a Memory Brick.

## **Community Cat Fund - Help Spay and Neuter 10 Community Cats**

Please support spaying and neutering of animals in Polk County to prevent pet overpopulation. \$300 will cover the cost to spay or neuter 10 stray and feral cats to reduce unwanted births and overpopulation.

## **Community Cat Fund- Help Spay and Neuter 30 Community Cats**

Spaying and neutering animals in Polk County is vital to prevent further pet overpopulation. \$1000 will cover the cost to spay or neuter 30 stray and feral cats to reduce unwanted births and overpopulation.

## **Guardian Angel Fund - Provide a Life-Saving Heartworm Treatment for a Small Dog Awaiting Adoption**

Provide life-saving heartworm treatment for a small dog awaiting adoption. \$100.00 saves a life!

## **Guardian Angel Fund - Provide a Life-Saving Heartworm Treatment for 10 Small Dogs Awaiting Adoption**

Provide life-saving heartworm treatment for ten small dogs awaiting adoption. \$1000.00 saves their lives!

## **Guardian Angel Fund - Provide a Life-Saving Heartworm Treatment for a Medium-Size Dog Awaiting Adoption**

Provide life-saving heartworm treatment for a medium-size dog awaiting adoption. \$175.00 saves a life!

## **Guardian Angel Fund - Provide a Life-Saving Heartworm Treatment for 5 Medium-Size Dogs Awaiting Adoption**

Provide life-saving heartworm treatment for five small dogs awaiting adoption. \$875.00 saves their lives!

## **Guardian Angel Fund - Provide a Life-Saving Heartworm Treatment for a Large Dog Awaiting Adoption**

Provide life-saving heartworm treatment for a largedog awaiting adoption. \$325.00 saves a life!

## **Guardian Angel Fund - Provide a Life-Saving Heartworm Treatment for 3 Large Dogs Awaiting Adoption**

Provide life-saving heartworm treatment for three small dogs awaiting adoption. \$975.00 saves their lives!

## **Guardian Angel Fund - Provide a Life-Saving Surgery for a Cat or Dog awaiting Adoption**

Provide life-saving treatments when a pet needs a leg amputation, eye removal, or other surgery. \$500 saves a life!





To boldly go where no one has gone before:  
A No-Kill Polk County where all pets can  
live long and prosper!

SPCA<sup>TM</sup>  
FLORIDA  
*Network of Hope*

